



## **BOXX Features the Display Technology of Cine-tal**

AUSTIN, TEXAS, June 22, 2009—BOXX Technologies, an innovator in high-performance computing systems for visual effects (VFX), post production, design professionals, and advanced visualization, today announced that it has added [Cinemage](#) monitors to its line of professional motion media workstation accessories. Developed by Cine-tal, the Cinemage product family has revolutionized critical reference monitoring for digital cinema and video applications.

“The performance and features found in Cinemage make it the perfect accessory to our line of motion media workstations and a welcome addition to our stellar lineup of high performance options,” said Shoab Mohammad, Director of Marketing and Business Development at BOXX.

Bundled with the BOXX RTX Series, redBOXX II or 3DBOXX workstations, the Cinemage monitors feature advanced image data processing, including signal routing, framestores, color processing, digital signal monitoring, and measurement. Cinemage also includes a powerful image processor that generates real time data about the digital image stream, and utilizes that data to generate waveforms, vectorscopes, gamut information and status of the incoming signal.

“Integrated into the Cinemage product line is the company’s cineSpace color management and calibration software. The integrated cineSpace technology provides precision control of the wide gamut color primaries, creating a perfect reference for DCI, HD and SD monitoring. Cinemage is the only monitoring system utilizing an optimized combination of 3D LUTs 1D LUTs and 21 bit color matrices to provide the highest precision of monitor calibration, display system emulation, and color pre-visualization,” said Rob Carroll, company President and CEO. “Cinemage’s renowned features, combined with the outstanding performance of BOXX workstations, take post production to a whole new level.”

For further information, contact a BOXX Sales Consultant in the US at 1-877-877-2699. Learn more about bundled options, and how to contact one of our worldwide resellers, by visiting our website at <http://www.boxxtech.com>.

### **About BOXX Technologies**

BOXX Technologies provides high-performance solutions that empower digital artists to create at the speed of thought. Since 1998, we’ve provided state-of-the-art desktop and mobile workstations and render farms for entertainment media, architecture, research, and defense. BOXX is located in Austin, Texas, with devoted customers worldwide.

**About Cine-tal**

Cine-tal Systems develops display, collaboration and image processing solutions for digital cinema, video production, and post production. Cine-tal is a privately held company based in Indianapolis, Indiana. For more information, call (317) 576-0091 or visit <http://www.cine-tal.com>.

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