

**FOR IMMEDIATE RELEASE**

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## **Cine-tal presents its Color Management Training program in Bangkok Thailand**

*Three day training course in color management for DI, VFX and video professionals to be held March 24-26<sup>th</sup> at the Emerald Hotel in Bangkok Thailand.*

INDIANAPOLIS, February 16 - Cine-tal Systems, a developer of image monitoring and color management solutions, announces its next scheduled Color Management Training class for March 24<sup>th</sup>-26<sup>th</sup> at the Emerald Hotel in Bangkok Thailand. The three day class will provide participants with a working knowledge in color management for digital film & video production, digital intermediate (DI) & video post production, visual effects (VFX), HD & film print dailies, as well as digital projection. The class is lead by Cine-tal's Michael Chenery, a leading expert in color science for the digital cinema and video industry.

Professionals in the video and feature film industry responsible for quality control of color across the entire production / post-production workflow should attend, including:

- VFX production supervisors
- VFX artists
- DI Post-production engineers
- CGI/VFX software developers
- Digital Imaging Technicians (DITs)
- Colorists

Participants will receive an introductory background into color science and color theory and color models including XYZ, RGB and YCbCr, XvYcc. Participants will also learn about, gamma, logarithmic and linear encoding including Rec709, RedLog, Panalog, ArriLog, FilmStream and sLog. The three day course features hands on practice of transforming data between color models, profiling display technology including digital projection, building look up tables (LUTs), and implementing color management practices taught during the three day course.

Price for the course is \$750 U.S. and seating is limited to 20 attendees. To register contact cine-tal at [sales@cine-tal.com](mailto:sales@cine-tal.com) or +1 317 576 0091

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This is the second scheduled class following the debut class in Northern Europe last November. Future classes are being scheduled for later this year in L.A., Japan and Europe.

**About Cine-tal**

Cine-tal Systems develops display, collaboration and image processing solutions for digital cinema and video production and post production. Cine-tal is a privately held company based in Indianapolis, Indiana. For more information, call +1 (317) 576-0091 or visit [www.cine-tal.com](http://www.cine-tal.com).

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