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Cine-tal and VidCom present Color Management Training in Vancouver, BC

*Two day training course in color management for DI, VFX and video professionals to be held
September 23rd and 24th at VidCom in Vancouver, BC*

INDIANAPOLIS, August 19th, 2010 - Cine-tal Systems, a developer of image monitoring and color management solutions and VidCom announce a Color Management Training class for September 23rd and 24th at the offices of VidCom #100-77 West 8th Avenue, Vancouver. The two day class will provide participants with a working knowledge in color management for digital film & video production, digital intermediate (DI) & video post production, visual effects (VFX), HD & film print dailies, as well as digital projection. The class is lead by Cine-tal's Michael Chenery, a leading expert in color science for the digital cinema and video industry.

Professionals in the video and feature film industry responsible for quality control of color across the entire production / post-production workflow should attend, including:

- VFX production supervisors
- VFX artists
- DI Post-production engineers
- CGI/VFX software developers
- Digital Imaging Technicians (DITs)
- Colorists

Participants will receive an introductory background into color science and color theory and color models including XYZ, RGB and YCbCr, XvYcc. Participants will also learn about, gamma, logarithmic and linear encoding including Rec709, RedLog, Panalog, ArriLog, FilmStream and sLog. The two day course features hands on practice of transforming data between color models, profiling display technology including digital projection, building look up tables (LUTs), and implementing color management practices taught during the three day course.

To register contact; chandru@vidcom.ca or Sales@cine-tal.com

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About Cine-tal

Cine-tal Systems develops display, collaboration and image processing solutions for digital cinema and video production and post production. Cine-tal is a privately held company based in Indianapolis, Indiana. For more information, call +1 (317) 576-0091 or visit www.cine-tal.com.

About VidCom

VidCom Communications Ltd. is the leading systems integrator of professional hardware and software for the Video, Film and VFX Industries in Western Canada. For over 30 years, VidCom has been leveraging its expertise in these industries to elevate our clients' ability to deliver on their unique talents.

VidCom's dedicated support and training has ensured our clients' advantage in productivity and performance while VidCom's rentals and repairs have minimized their downtime. Evolving with specialized knowledge and leading edge products, VidCom has kept its clients at the forefront of technology. With a mantra of honesty, integrity and respect, VidCom has developed trusting, long-term partnerships with both clients and manufacturers.

For more information, call Chandru Vasandani (604)732-9711 or visit www.vidcom.ca

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