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Cine-tal and Oceana Digital Announce New York City - Color Management Training at Art Jail

*Two day training course in color management for DI, VFX and video professionals to be held
September 28th and 29th at Art Jail, 50 Eldridge St. 6th Floor, NY, NY 10002*

INDIANAPOLIS, August 30 - Cine-tal Systems, a developer of image monitoring and color management solutions and Oceana announce a Color Management Training class for September 28th and 29th at Art Jail, 50 Eldridge St. 6th Floor, NY, NY 10002. The two-day class will provide participants with a working knowledge in color management for digital film & video production, digital intermediate (DI) & video post production, visual effects (VFX), HD & film print dailies, as well as digital projection. The class is lead by Cine-tal's Michael Chenery, a leading expert in color science for the digital cinema and video industry.

Professionals in the video and feature film industry responsible for quality control of color across the entire production / post-production workflow should attend, including:

- VFX production supervisors
- VFX artists
- DI Post-production engineers
- CGI/VFX software developers
- Digital Imaging Technicians (DITs)
- Colorists

Participants will receive an introductory background into color science and color theory and color models including XYZ, RGB and YCbCr, XvYcc. Participants will also learn about, gamma, logarithmic and linear encoding including Rec709, RedLog, Panalog, ArriLog, FilmStream and sLog. The two day course features hands on practice of transforming data between color models, profiling display technology including digital projection, building look up tables (LUTs), and implementing color management practices taught during the three day course.

To register contact; Mike Kelly mck@oceana.com or phone 212- 710-2986 ext 206, inquiries may also be sent to: sales@cine-tal.com

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About Cine-tal

Cine-tal Systems develops display, collaboration and image processing solutions for digital cinema and video production and post production. Cine-tal is a privately held company based in Indianapolis, Indiana. For more information, call +1 (317) 576-0091 or visit www.cine-tal.com.

About Oceana

Oceana Digital is a recognized leader and systems provider for digital production, post-production, broadcast, new media and high-end digital computing. Oceana represents best-in-class products with a commitment to providing the highest level of customer satisfaction. Founded on the basis of providing the highest level of customer support in a highly customizable environment, Oceana works with each customer to ensure the best solution for their specific needs. From software upgrades to system installation or full facility integration, we are ready, willing and able to improve your workflow and productivity to enhance your customer's experience and your bottom line.

Oceana serves the New York and the Eastern US from offices in Manhattan, and our Canadian customers are served by our sales and technical support based in Toronto. For more information, call Mike Kelly (212) 710-2986 ext 206, or visit www.oceana.com.

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