

**FOR IMMEDIATE RELEASE**

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## **Cine-tal and VTP present Color Management Training**

*Two day training course in color management for DI, VFX and video professionals to be held April 5<sup>th</sup> and 6<sup>th</sup> at VTP's Burbank Offices.*

INDIANAPOLIS, February 18, 2011 - Cine-tal Systems, a developer of image monitoring and color management solutions and VTP announce a Color Management Training class for April 5<sup>th</sup> and April 6<sup>th</sup> at 2721 W. Magnolia Blvd. Burbank. The two day class will provide participants with a working knowledge in color management for digital film & video production, digital intermediate (DI) & video post production, visual effects (VFX), HD & film print dailies, as well as digital projection. The class is lead by Cine-tal's Michael Chenery, a leading expert in color science for the digital cinema and video industry.

Professionals in the video and feature film industry responsible for quality control of color across the entire production / post-production workflow should attend, including:

- VFX production supervisors
- VFX artists
- DI Post-production engineers
- CGI/VFX software developers
- Digital Imaging Technicians (DITs)
- Colorists

Participants will receive an introductory background into color science and color theory and color models including XYZ, RGB and YCbCr, XvYcc. Participants will also learn about, gamma, logarithmic and linear encoding including Rec709, RedLog, Panalog, ArriLog, FilmStream and sLog. The two day course features hands on practice of transforming data between color models, profiling display technology including digital projection, building look up tables (LUTs), and implementing color management practices.

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### **Class Fees and Registration**

For fee information and registration to attend this class, contact: Cine-tal Event Coordinator, VTP (818) 566-9898 x230 Chris Bone (events@vtpcorp.com) or Sales@cine-tal.com

### **About Cine-tal**

Cine-tal Systems develops display, collaboration and image processing solutions for digital cinema and video production and post production. Cine-tal is a privately held company based in Indianapolis, Indiana. For more information, call +1 (317) 576-0091 or visit [www.cine-tal.com](http://www.cine-tal.com).

### **About VTP**

Videotape Products, Inc. (VTP) is an international hardware and media solutions company focused on providing product, system solutions and installation for entertainment, broadcast, corporate, education, and government institutions. VTP represents the world's leading manufacturers of broadcast and professional video, audio, and digital media communications equipment. VTP is a privately held company formed in 1977 and headquartered in Burbank, CA. with regional offices in Chicago and Detroit.

Visit [www.myvtp.com](http://www.myvtp.com) <<http://www.myvtp.com>> for additional information.

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